

Las Vegas Convention Calendar 2027

From Vegas Convention Calendar · 67 shows with sourced dates · color = estimated city fullness during the show · attendance = latest sourced figure

Quiet Busy Packed Sold-out
Busy (leisure) Peak (leisure)

Jan 6-9	CES	LVCC + Venetian Expo + other Strip	148K	May 3-6	VMware Explore	Resorts World Las Vegas	n/a
Jan 11-14	PPAI Expo	Mandalay Bay Convention Center	16K	May 4-6	ServiceNow Knowledge	TBA	20K
Jan 19-22	SHOT Show	Venetian Expo + Caesars Forum	53K	May 10-13	Automate	LVCC	50K
Jan 19-21	World of Concrete	LVCC	47K	May 17-20	ACT Expo	LVCC	12K
Jan 24-28	Las Vegas Market Winter	World Market Center	n/a	May 24-26	ICSC Las Vegas	LVCC	25K
Jan 26-28	Affiliate Summit West	Caesars Forum	12K	May 24-27	Dell Technologies World	The Venetian	8K
Feb 2-4	NAHB International Builders' Show (IBS)	LVCC	94K	May 25-27	Licensing Expo	Mandalay Bay Convention Center	12K
Feb 2-4	TISE (The International Surface Event)	Mandalay Bay Convention Center	17K	Jun 4-7	JCK Las Vegas	Venetian Expo	30K
Feb 2-4	KBIS (Kitchen & Bath Industry Show)	LVCC	n/a	Jun 6-10	Cisco Live	Mandalay Bay	20K
Feb 8-10	Manifest	The Venetian	8K	Jun 12-14	Be+Well Las Vegas (IBS + IECSC Las Vegas)	LVCC	9K
Feb 16-18	MAGIC / PROJECT / SOURCING Las Vegas - Feb	LVCC	25K	Jun 21-24	HPE Discover Las Vegas	The Venetian	13K
Feb 16-18	International Roofing Expo	LVCC	18K	Jul 13-15	Cosmoprof North America Las Vegas	Mandalay Bay Convention Center	14K
Feb 24-26	TPE (Total Product Expo)	LVCC West Hall	n/a	Jul 13-15	AWFS Fair	LVCC West Hall	12K
Feb 28-Mar 3	WVC Vegas	Mandalay Bay Convention Center	19K	Jul 25-29	Las Vegas Market Summer	World Market Center	n/a
Mar 2-4	ASD Market Week - March	LVCC	30K	Jul 31-Aug 5	Black Hat USA	Mandalay Bay Convention Center	23K
Mar 3-6	AAOS Annual Meeting	Venetian Expo	13K	Aug 2-5	Ai4	The Venetian	12K
Mar 9-10	NHS Concept to Commerce (National Hardware Show)	LVCC	n/a	Aug 3-5	ASD Market Week - August	LVCC	30K
Mar 10-12	The HFA Show (Health & Fitness Association)	Mandalay Bay Convention Center	10K	Aug 5-8	DEF CON 35	LVCC	n/a
Mar 10-13	Vision Expo	Venetian Expo	8K	Aug 11-13	SUPERZOO	Mandalay Bay Convention Center	22K
Mar 15-18	Channel Partners Conference & Expo	The Venetian	8K	Aug 16-18	MAGIC / PROJECT / SOURCING Las Vegas - Aug	LVCC	23K
Mar 22-25	Adobe Summit	The Venetian Convention & Expo	14K	Sep 14-16	PRINTING United Expo	LVCC	27K
Mar 22-24	Bar & Restaurant Expo	LVCC South Hall	10K	Sep 27-29	PACK EXPO Las Vegas	LVCC	30K
Mar 22-24	Shoptalk Spring	Mandalay Bay	10K	Sep 27-30	G2E (Global Gaming Expo)	Venetian Expo	25K
Mar 31-Apr 2	ISA International Sign Expo	Mandalay Bay Convention Center	18K	Sep 28-30	IMEX America	Mandalay Bay	18K
Apr 4-7	NAB Show	LVCC	58K	Oct 6-8	Las Vegas Souvenir & Resort Gift Show	LVCC South Hall	5K
Apr 5-9	ISC West	Venetian Expo	29K	Oct 19-21	NBAA-BACE	LVCC + Henderson Executive Airport	17K
Apr 12-15	CinemaCon	Caesars Palace	6K	Oct 19-21	Money20/20 USA	LVCC + Resorts World	11K
Apr 13-15	Google Cloud Next	Mandalay Bay Convention Center	32K	Oct 25-29	SupplySide Global	Mandalay Bay Convention Center	18K
Apr 13-15	International Pizza Expo	LVCC	10K	Oct 25-28	HR Technology Conference	Mandalay Bay Convention Center	7K
Apr 19-22	Indian Gaming Tradeshow & Convention	LVCC	6K	Nov 2-5	SEMA Show	LVCC	153K
May 3-6	WasteExpo	LVCC	14K	Nov 2-4	AAPEX	Venetian Expo	45K
May 3-5	HD Expo + Conference	Mandalay Bay Convention Center	10K	Nov 8-11	ISSA Show North America	Mandalay Bay Convention Center	11K
May 3-5	The Car Wash Show	LVCC North Hall	9K	Nov 12-15	AAO (American Academy of Ophthalmology)	Venetian Expo	16K
				Nov 15-18	RE+	LVCC	37K

Dates TBA: AWS re:Invent 2027, MJBizCon 2027, Oracle AI World 2027, CrowdStrike Fal.Con 2027, Wrangler National Finals Rodeo 2027 + Cowboy Christmas 2027. Dates and venues can change, so confirm with organizers. Sources at vegasconventioncalendar.com (Vegas Convention Calendar).

Presented by _____ · sponsor slot available

The 10 busiest weeks of 2027 (avoid or exploit)

#	Week	Read	Attendees	Shows
1	Week of Nov 1	Sold-out	~198K	SEMA Show, AAPEX
2	Week of Jan 4	Sold-out	~148K	CES
3	Week of Feb 1	Packed	~111K	NAHB International Builders' Show (IBS), TISE (The International Surface Event)
4	Week of Jan 18	Packed	~100K	SHOT Show, World of Concrete
5	Week of Sep 27	Packed	~73K	PACK EXPO Las Vegas, G2E (Global Gaming Expo), IMEX America
6	Week of Apr 5	Packed	~72K	NAB Show, ISC West
7	Week of Mar 1	Busy	~57K	WVC Vegas, ASD Market Week - March, AAOS Annual Meeting
8	Week of Aug 2	Busy	~57K	Black Hat USA, Ai4, ASD Market Week - August
9	Week of May 3	Busy	~53K	WasteExpo, HD Expo + Conference, The Car Wash Show, ServiceNow Knowledge
10	Week of May 10	Busy	~50K	Automate

Entertainment booking urgency: the biggest 2027 shows

Show	Opens	Book entertainment (as of Oct 18, 2026)
SEMA Show	Nov 2	Plenty of time
CES	Jan 6	Book now
NAHB International Builders' Show (IBS)	Feb 2	Book soon
NAB Show	Apr 4	Plenty of time
SHOT Show	Jan 19	Closing
Automate	May 10	Plenty of time
World of Concrete	Jan 19	Closing
AAPEX	Nov 2	Plenty of time
RE+	Nov 15	Plenty of time
Google Cloud Next	Apr 13	Plenty of time
PACK EXPO Las Vegas	Sep 27	Plenty of time
ASD Market Week - March	Mar 2	Book soon
JCK Las Vegas	Jun 4	Plenty of time
ASD Market Week - August	Aug 3	Plenty of time
ISC West	Apr 5	Plenty of time
PRINTING United Expo	Sep 14	Plenty of time
ICSC Las Vegas	May 24	Plenty of time
G2E (Global Gaming Expo)	Sep 27	Plenty of time
MAGIC / PROJECT / SOURCING Las Vegas - Feb	Feb 16	Book soon
Black Hat USA	Jul 31	Plenty of time
MAGIC / PROJECT / SOURCING Las Vegas - Aug	Aug 16	Plenty of time
SUPERZOO	Aug 11	Plenty of time

Guidance only. In Packed and Sold-out weeks, book at the early end. More at vegasconventioncalendar.com.

January 2027

M		T		W		T		F		S		S	
								1		2		3	
4		5		6	CES	7	CES	8	CES	9	CES	10	
11	PPAI Expo	12	PPAI Expo	13	PPAI Expo	14	PPAI Expo	15		16		17	
18		19	SHOT Show World of Concrete	20	SHOT Show World of Concrete	21	SHOT Show World of Concrete	22	SHOT Show	23		24	Las Vegas Market Winte
25	Las Vegas Market Winte	26	Las Vegas Market Winte Affiliate Summit West	27	Las Vegas Market Winte Affiliate Summit West	28	Las Vegas Market Winte Affiliate Summit West	29		30		31	

Jan 6-Jan 9	CES 2027	LVCC + Venetian Expo + other Strip venues	148,392	Sold-out
Jan 11-Jan 14	PPAI Expo 2027	Mandalay Bay Convention Center	16,092	Quiet
Jan 19-Jan 22	SHOT Show 2027	Venetian Expo + Caesars Forum	53,000	Packed
Jan 19-Jan 21	World of Concrete 2027	LVCC	47,400	Packed
Jan 24-Jan 28	Las Vegas Market Winter 2027	World Market Center	n/a	Quiet
Jan 26-Jan 28	Affiliate Summit West 2027	Caesars Forum	11,500	Quiet

February 2027

M	T	W	T	F	S	S
1	2 NAHB International Bui TISE (The Internationa KBIS (Kitchen & Bath I	3 NAHB International Bui TISE (The Internationa KBIS (Kitchen & Bath I	4 NAHB International Bui TISE (The Internationa KBIS (Kitchen & Bath I	5	6	7
8 Manifest	9 Manifest	10 Manifest	11	12	13	14
15	16 MAGIC / PROJECT / SOUR International Roofing	17 MAGIC / PROJECT / SOUR International Roofing	18 MAGIC / PROJECT / SOUR International Roofing	19	20	21
22	23	24 TPE (Total Product Exp	25 TPE (Total Product Exp	26 TPE (Total Product Exp	27	28 WVC Vegas

Feb 2-Feb 4	NAHB International Builders' Show (IBS) 2027	LVCC	93,782	Packed
Feb 2-Feb 4	TISE 2027 (The International Surface Event)	Mandalay Bay Convention Center	16,787	Packed
Feb 2-Feb 4	KBIS 2027 (Kitchen & Bath Industry Show)	LVCC	n/a	Packed
Feb 8-Feb 10	Manifest 2027	The Venetian	8,500	Quiet
Feb 16-Feb 18	MAGIC / PROJECT / SOURCING Las Vegas - Feb 2027	LVCC	24,553	Busy
Feb 16-Feb 18	International Roofing Expo 2027	LVCC	18,317	Busy
Feb 24-Feb 26	TPE 2027 (Total Product Expo)	LVCC West Hall	n/a	Quiet
Feb 28-Mar 3	WVC Vegas 2027	Mandalay Bay Convention Center	18,600	Busy

March 2027

M	T	W	T	F	S	S
1 WVC Vegas	2 WVC Vegas ASD Market Week - Marc	3 WVC Vegas ASD Market Week - Marc AAOS Annual Meeting	4 ASD Market Week - Marc AAOS Annual Meeting	5 AAOS Annual Meeting	6 AAOS Annual Meeting	7
8	9 NHS Concept to Commerc	10 NHS Concept to Commerc The HFA Show (Health & Vision Expo	11 The HFA Show (Health & Vision Expo	12 The HFA Show (Health & Vision Expo	13 Vision Expo	14
15 Channel Partners Confe	16 Channel Partners Confe	17 Channel Partners Confe	18 Channel Partners Confe	19	20	21
22 Adobe Summit Bar & Restaurant Expo Shoptalk Spring	23 Adobe Summit Bar & Restaurant Expo Shoptalk Spring	24 Adobe Summit Bar & Restaurant Expo Shoptalk Spring	25 Adobe Summit	26	27	28
29	30	31 ISA International Sign				

Feb 28-Mar 3	WVC Vegas 2027	Mandalay Bay Convention Center	18,600	Busy
Mar 2-Mar 4	ASD Market Week - March 2027	LVCC	30,000	Busy
Mar 3-Mar 6	AAOS 2027 Annual Meeting	Venetian Expo	13,420	Busy
Mar 9-Mar 10	NHS Concept to Commerce 2027 (National Hardware Show)	LVCC	n/a	Quiet
Mar 10-Mar 12	The HFA Show 2027 (Health & Fitness Association)	Mandalay Bay Convention Center	10,000	Quiet
Mar 10-Mar 13	Vision Expo 2027	Venetian Expo (per third-party listings)	8,000	Quiet
Mar 15-Mar 18	Channel Partners Conference & Expo 2027	The Venetian	8,000	Quiet
Mar 22-Mar 25	Adobe Summit 2027	The Venetian Convention & Expo Center	14,000	Busy
Mar 22-Mar 24	Bar & Restaurant Expo 2027	LVCC South Hall	10,000	Busy
Mar 22-Mar 24	Shoptalk Spring 2027	Mandalay Bay	10,000	Busy
Mar 31-Apr 2	ISA International Sign Expo 2027	Mandalay Bay Convention Center	17,716	Busy

April 2027

M	T	W	T	F	S	S
			1 ISA International Sign	2 ISA International Sign	3	4 NAB Show
5 NAB Show ISC West	6 NAB Show ISC West	7 NAB Show ISC West	8 ISC West	9 ISC West	10	11
12 CinemaCon	13 CinemaCon Google Cloud Next International Pizza Ex	14 CinemaCon Google Cloud Next International Pizza Ex	15 CinemaCon Google Cloud Next International Pizza Ex	16	17	18
19 Indian Gaming Tradesho	20 Indian Gaming Tradesho	21 Indian Gaming Tradesho	22 Indian Gaming Tradesho	23	24	25
26	27	28	29	30		

Mar 31-Apr 2	ISA International Sign Expo 2027	Mandalay Bay Convention Center	17,716	Busy
Apr 4-Apr 7	NAB Show 2027	LVCC	58,000	Packed
Apr 5-Apr 9	ISC West 2027	Venetian Expo	29,000	Packed
Apr 12-Apr 15	CinemaCon 2027	Caesars Palace	6,000	Busy
Apr 13-Apr 15	Google Cloud Next 2027	Mandalay Bay Convention Center	32,000	Busy
Apr 13-Apr 15	International Pizza Expo 2027	LVCC	10,000	Busy
Apr 19-Apr 22	Indian Gaming Tradeshow & Convention 2027	LVCC	6,017	Quiet

May 2027

M	T	W	T	F	S	S
					1	2
3 WasteExpo HD Expo + Conference The Car Wash Show +1	4 WasteExpo HD Expo + Conference The Car Wash Show +2	5 WasteExpo HD Expo + Conference The Car Wash Show +2	6 WasteExpo VMware Explore ServiceNow Knowledge	7	8	9
10 Automate	11 Automate	12 Automate	13 Automate	14	15	16
17 ACT Expo	18 ACT Expo	19 ACT Expo	20 ACT Expo	21	22	23
24 ICSC Las Vegas Dell Technologies Worl	25 ICSC Las Vegas Dell Technologies Worl Licensing Expo	26 ICSC Las Vegas Dell Technologies Worl Licensing Expo	27 Dell Technologies Worl Licensing Expo	28	29	30
31						

May 3-May 6	WasteExpo 2027	LVCC	14,000	Busy
May 3-May 5	HD Expo + Conference 2027	Mandalay Bay Convention Center	10,000	Busy
May 3-May 5	The Car Wash Show 2027	LVCC North Hall	8,505	Busy
May 3-May 6	VMware Explore 2027	Resorts World Las Vegas	n/a	Busy
May 4-May 6	ServiceNow Knowledge 2027	TBA (Las Vegas; third parties say The Venetian)	20,400	Busy
May 10-May 13	Automate 2027	LVCC	50,000	Busy
May 17-May 20	ACT Expo 2027	LVCC	12,000	Quiet
May 24-May 26	ICSC Las Vegas 2027	LVCC	25,000	Busy
May 24-May 27	Dell Technologies World 2027	The Venetian (per third-party listings)	8,000	Busy
May 25-May 27	Licensing Expo 2027	Mandalay Bay Convention Center	12,500	Busy

June 2027

M	T	W	T	F	S	S
	1	2	3	4 JCK Las Vegas	5 JCK Las Vegas	6 JCK Las Vegas Cisco Live
7 JCK Las Vegas Cisco Live	8 Cisco Live	9 Cisco Live	10 Cisco Live	11	12 Be+Well Las Vegas (IBS)	13 Be+Well Las Vegas (IBS)
14 Be+Well Las Vegas (IBS)	15	16	17	18	19	20
21 HPE Discover Las Vegas	22 HPE Discover Las Vegas	23 HPE Discover Las Vegas	24 HPE Discover Las Vegas	25	26	27
28	29	30				

Jun 4-Jun 7	JCK Las Vegas 2027	Venetian Expo	30,000	Busy
Jun 6-Jun 10	Cisco Live 2027	Mandalay Bay (per third-party listings)	20,000	Busy
Jun 12-Jun 14	Be+Well Las Vegas 2027 (IBS + IECSC Las Vegas)	LVCC	8,539	Busy
Jun 21-Jun 24	HPE Discover Las Vegas 2027	The Venetian (per third-party listings)	13,000	Quiet

July 2027

M		T		W		T		F		S		S	
						1		2		3		4	
5		6		7		8		9		10		11	
12		13 Cosmoprof North Americ AWFS Fair	14 Cosmoprof North Americ AWFS Fair	15 Cosmoprof North Americ AWFS Fair		16		17		18			
19		20		21		22		23		24		25 Las Vegas Market Summe	
26 Las Vegas Market Summe	27 Las Vegas Market Summe	28 Las Vegas Market Summe	29 Las Vegas Market Summe	30		31 Black Hat USA							

Jul 13-Jul 15	Cosmoprof North America Las Vegas 2027	Mandalay Bay Convention Center	14,231	Busy
Jul 13-Jul 15	AWFS Fair 2027	LVCC West Hall	11,863	Busy
Jul 25-Jul 29	Las Vegas Market Summer 2027	World Market Center	n/a	Quiet
Jul 31-Aug 5	Black Hat USA 2027	Mandalay Bay Convention Center	23,000	Busy

August 2027

M	T	W	T	F	S	S
						1 Black Hat USA
2 Black Hat USA Ai4	3 Black Hat USA Ai4 ASD Market Week - Augu	4 Black Hat USA Ai4 ASD Market Week - Augu	5 Black Hat USA Ai4 ASD Market Week - Augu +1	6 DEF CON 35	7 DEF CON 35	8 DEF CON 35
9	10	11 SUPERZOO	12 SUPERZOO	13 SUPERZOO	14	15
16 MAGIC / PROJECT / SOUR	17 MAGIC / PROJECT / SOUR	18 MAGIC / PROJECT / SOUR	19	20	21	22
23	24	25	26	27	28	29
30	31					

Jul 31-Aug 5	Black Hat USA 2027	Mandalay Bay Convention Center	23,000	Busy
Aug 2-Aug 5	Ai4 2027	The Venetian	12,000	Busy
Aug 3-Aug 5	ASD Market Week - August 2027	LVCC	30,000	Busy
Aug 5-Aug 8	DEF CON 35	LVCC	n/a	Busy
Aug 11-Aug 13	SUPERZOO 2027	Mandalay Bay Convention Center	22,000	Quiet
Aug 16-Aug 18	MAGIC / PROJECT / SOURCING Las Vegas - Aug 2027	LVCC	22,559	Quiet

September 2027

M		T		W		T		F		S		S	
				1		2		3		4		5	
6		7		8		9		10		11		12	
13		14 PRINTING United Expo		15 PRINTING United Expo		16 PRINTING United Expo		17		18		19	
20		21		22		23		24		25		26	
27 PACK EXPO Las Vegas G2E (Global Gaming Exp		28 PACK EXPO Las Vegas G2E (Global Gaming Exp IMEX America		29 PACK EXPO Las Vegas G2E (Global Gaming Exp IMEX America		30 G2E (Global Gaming Exp IMEX America							

Sep 14-Sep 16	PRINTING United Expo 2027	LVCC (North & Central halls)	27,000	Busy
Sep 27-Sep 29	PACK EXPO Las Vegas 2027	LVCC	30,214	Packed
Sep 27-Sep 30	G2E 2027 (Global Gaming Expo)	Venetian Expo	25,000	Packed
Sep 28-Sep 30	IMEX America 2027	Mandalay Bay	17,800	Packed

October 2027

M		T		W		T		F		S		S	
								1		2		3	
4		5		6	Las Vegas Souvenir & R	7	Las Vegas Souvenir & R	8	Las Vegas Souvenir & R	9		10	
11		12		13		14		15		16		17	
18		19	NBAA-BACE Money20/20 USA	20	NBAA-BACE Money20/20 USA	21	NBAA-BACE Money20/20 USA	22		23		24	
25	SupplySide Global HR Technology Conferen	26	SupplySide Global HR Technology Conferen	27	SupplySide Global HR Technology Conferen	28	SupplySide Global HR Technology Conferen	29	SupplySide Global	30		31	

Oct 6-Oct 8	Las Vegas Souvenir & Resort Gift Show 2027	LVCC South Hall	5,058	Quiet
Oct 19-Oct 21	NBAA-BACE 2027	LVCC + Henderson Executive Airport	17,000	Busy
Oct 19-Oct 21	Money20/20 USA 2027	LVCC + Resorts World	11,000	Busy
Oct 25-Oct 29	SupplySide Global 2027	Mandalay Bay Convention Center	18,113	Busy
Oct 25-Oct 28	HR Technology Conference 2027	Mandalay Bay Convention Center	7,200	Busy

November 2027

M	T	W	T	F	S	S
1	2 SEMA Show AAPEX	3 SEMA Show AAPEX	4 SEMA Show AAPEX	5 SEMA Show	6	7
8 ISSA Show North Americ	9 ISSA Show North Americ	10 ISSA Show North Americ	11 ISSA Show North Americ	12 AAO (American Academy	13 AAO (American Academy	14 AAO (American Academy
15 AAO (American Academy RE+	16 RE+	17 RE+	18 RE+	19	20	21
22	23	24	25	26	27	28
29	30					

Nov 2-Nov 5	SEMA Show 2027	LVCC (all halls)	153,000	Sold-out
Nov 2-Nov 4	AAPEX 2027	Venetian Expo (+ Caesars Forum TBC)	45,000	Sold-out
Nov 8-Nov 11	ISSA Show North America 2027	Mandalay Bay Convention Center	10,760	Quiet
Nov 12-Nov 15	AAO 2027 (American Academy of Ophthalmology)	Venetian Expo	16,085	Quiet
Nov 15-Nov 18	RE+ 2027	LVCC	37,000	Busy

December 2027

M		T		W	T	F	S	S
				1	2	3	4	5
6	7	8	9	10	11	12		
13	14	15	16	17	18	19		
20	21	22	23	24	25	26		
27	28	29	30	31				

No tracked shows.